

The complete guide to Reckon One

Discover why our online accounting software is the perfect fit for your business.

The story so far

Four years ago we asked ourselves what was missing in the online accounting market.

The race to the cloud was full steam ahead back then, with early pioneers rushing forward to stake their claim. But we knew that just 'getting into the cloud' was not going to be enough for us.

So we set a new course. We wanted to create something superior that would better the lives of millions of small businesses everywhere.

Over the following years, supported by our clever team of Reckon dreamers and the thousands of loyal customers who believed in us, our ambitious goals never seemed out of reach.

By the time you finish reading these pages I hope you will agree that we have once more moved the needle of innovation forward, making it easier for small businesses to succeed than ever before. Onward we go.



Clive Rabie

Reckon's MD | Cloud accounting frontiersman



Housekeeping

For live product tours, and any questions from reviewers: aumedia@reckon.com

Our website: reckon.com/au/one

All that's left is to thank you for taking the time to review Reckon One, to note that all prices are in Australian dollars, and that all competitor information was sourced from their respective websites on 24 April 2017.

Right, let's get to the action!

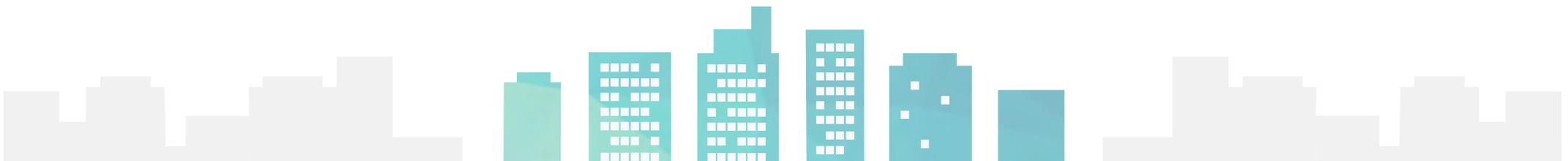
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PART ONE

Overview

High level snapshot!

- 

A better fit
Uniquely engineered to remove unnecessary accounting functionality, so you see the simplest accounting software possible.



Unlimited, simultaneous users
Invite your whole team at no extra cost. Multiple simultaneous users possible. We're leaders in user controls for better simplicity and security.



Share with an expert
Share real-time business data with your accountant or bookkeeper. Let them keep you on track by monitoring your live financial health.
- 

Pay the lowest price
Fully featured online accounting software at a lower price than you will see elsewhere. Made possible with our smarter pricing model.



Unlimited online invoices and bills
Send unlimited invoices, pay unlimited bills, from only \$3 p/m. Add a 'Pay now' button to invoices for instant online payment.



One ledger
One version of your business in the cloud, accessible from anywhere, simplifying administrative mess, version control and transfers.
- 

24/7 unlimited support
Very high level support. Phone us toll-free on 1300 756 663, request a [call-back](#), receive [email support](#), or use our [24/7 online community](#).



Manage unlimited employees
Hire unlimited staff for a flat \$5 p/m. Our competitors often charge for new employees resulting in exponentially higher costs.



Impressive reporting
We're famous for our reporting. Reckon One extends this legacy with smart 'drill downs', powerful filters and impressive presentation.
- 

Strong security & high uptime
Our top priority, always. We use highly secured SSL encryption, and Amazon Web Services, for world leading security, hosting and storage.



Cancel anytime
Switch Reckon One off whenever you want. We'll store your data 7 years free. Access it read-only and generate reports whenever you choose.



Add-on marketplace
The response to connect to our newly launched Reckon One has been overwhelming. Dozens of add-ons are coming soon. Visit [our marketplace](#).
- 

Automatic backup & upgrades
Automatic, secure backups. You are always on our latest software, with up-to-date compliance. No more internal IT infrastructure costs.



Data stored in Australia
Your data stays on Australian shores in a first world country with strong privacy laws. Other competitors don't always offer the same.



SuperStream compliant
We offer both manual and automatic online superannuation submission options with our Payroll add-on.
- 

Modern interface design
The latest in design and user experience for superior workflows. Get rid of that Porsche, and turn heads with the stunning Reckon One.



Cutting-edge technology
Use Reckon One on PC, Mac, tablet or smartphone. Programmed in HTML 5 and on AWS, not always the case with other systems.



Switch to us
Convert from any competing brand by visiting our [data migration website](#) and filling out a form. We'll take care of the rest.
- 

Connect to your bank
Our basic starting pack includes unlimited bank reconciliations. Automatically import transactions from your bank from only \$3 p/m.



Free Apple and Android app
Unlimited users can download our free app. Claim employee expenses on the road, record time spent on jobs, perfect for mobile teams.



Why we're superior

Smarter online accounting software that's a better fit for your business, saving you time and money.



Simple

Uniquely engineered to be less complex. Only see the functionality you need to for easier accounting.



Online

We're bringing businesses, accountants, bookkeepers, banks and customers together to create a brave new connected cloud economy.



Affordable

Big savings for small business. Smarter pricing means you only pay for what you need.



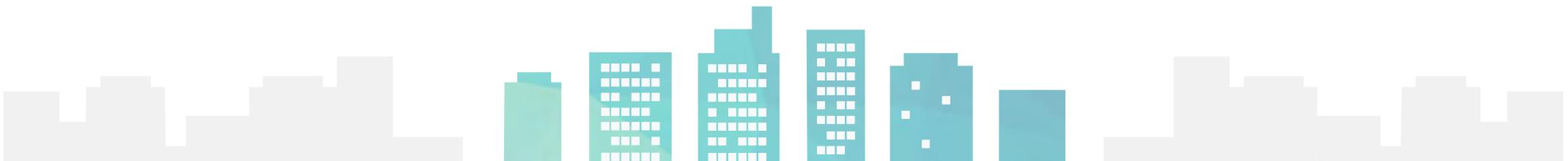
Superior

Using the latest technology to delight customers with a more personal, productive, pleasurable experience.



"Love it! So easy to use.
Perfect for my very small business."

Nicole Ruigrok | Broken Hill Enterprise



Small business pain points

We listened to thousands of small businesses before designing Reckon One.
Over and over again we heard the same 3 pain points:



1. The price is too high! #SmallBusinessPainPoint1

Most small businesses are income-poor, earning less than the typical wage earner¹. Paying hundreds of dollars a year for accounting software that should just 'do the job' is tough.



2. It's too complex! #SmallBusinessPainPoint2

A third of micro-businesses² feel overwhelmed by their accounting, yet based on our research most businesses only use about 20% of their accounting software! The other 80% of functionality only serves to confuse, and ideally should be removed.



3. I need more help! #SmallBusinessPainPoint3

Our ongoing surveys show that mature businesses rank support as their most important buying requirement. These businesses know what it feels like to have a problem with their accounting software during business hours, to be losing revenue every minute, with no way of getting help.

Our goal became clear:

Solve these pain points to create something truly unique:
Online accounting software small businesses would love.

Our solution

An 'app store' for businesses.

GET THE BASICS

\$5

PER MONTH

Then only pay for the add-ons you want:

+ INVOICING

\$3

PER MONTH

Unlimited invoices and bills.

Used by 63% of our users

+ BANK CONNECTION

\$5

PER MONTH

Import bank transactions.

Used by 47% of our users

+ PROJECTS

\$3

PER MONTH

Manage projects & jobs.

Used by 17% of our users

+ TIME AND EXPENSES

\$3

PER MONTH

Track time & expense claims.

Used by 11% of our users

+ PAYROLL

\$5

PER MONTH

Manage unlimited employees.

Our newest, fastest growing add-on

Advanced functionality for the above add-ons is available for just \$2 p/m more.

For full pricing details visit: reckon.com/au/one

Strong customer love

We're building an army of loyal fans.



"The product is fantastic, very easy to use.
The pricing is very competitive"
10 / 10

Michelle Aliste | Clever Cloud Business Solutions



"Best accounting program I have used,
and your support is 10 out of 10."
10 / 10

Barbara Brabiner | Whale Cove



"Simple, clear interface and easy to
navigate around."
10 / 10

David Hoger | Keller Electronics



"Great conversion from Xero. Good customer
service, and a much better price"
10 / 10

Lindsay Forwood | Express Pest



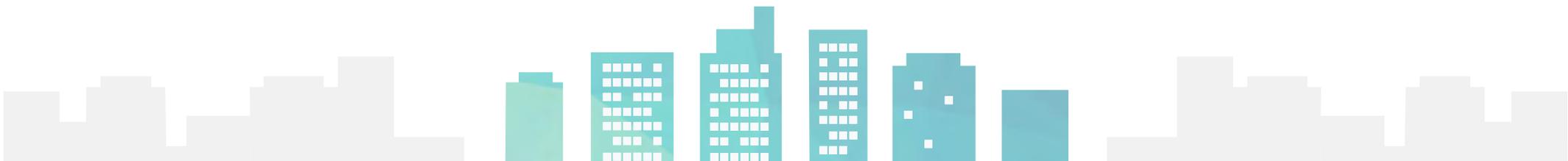
"It has everything we need
at the right price."
10 / 10

John Felan | Kowanyama River House



"The most intuitive, full-featured accounting
software I have ever used."
10 / 10

Ken Morrison | The Celtic Bakery



#SmallBusinessPainPoint1

Price advantage

A clever pricing system our competition can't match.



1. Flat out better value

Most of Reckon One's pricing is based on a low, flat fee, with no limits:

- > Send **unlimited** invoices, pay **unlimited** bills for \$3 p/m
- > Manage **unlimited** employees for only \$5 p/m
- > Add **unlimited** users for no extra cost

The competition tries to compete with discounts and gimmicks, which is ultimately not a sustainable strategy. Our inbuilt pricing model is a game changer.



2. Ethical and transparent

Small businesses in one country should not have to pay substantially higher prices than those in another. Customers would be shocked to know how some brands change their prices across borders.

Xero, for instance, charge their Australian and New Zealand customers much more than their USA and UK customers.

Competitive Pricing

Reckon One's starting price is extremely competitive, and consistent, across all countries we have launched it into.

Australia and New Zealand = \$5 p/m | United Kingdom = £3 p/m



Australia

- Xero - 500% higher
- MYOB - 500% higher
- QuickBooks - 200% higher
- Sage - 400% higher



United Kingdom

- Xero - 300% higher
- QuickBooks - 140% higher
- Sage - 140% higher



New Zealand

- Xero - 550% higher
- MYOB - 400% higher

* Sourced from competitor websites on 24 April 2017.
 ^ UK pricing includes VAT.



3. No steep increases

Our competitors bundle their software into 'small', 'medium' and 'large' price tiers. Moving from one tier to another can result in steep price increases costing hundreds of dollars more each year.

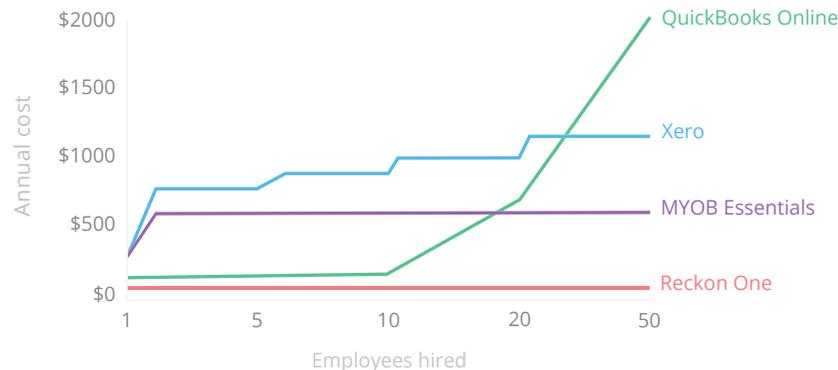
Take one of our competitors, Xero, which doubles in price by \$300 more a year*, on top of its initial \$300 per year starting price, if a user reaches any of the following limits:

- > More than 5 invoices are sent
- > More than 5 bills are entered
- > More than 20 bank transactions are reconciled

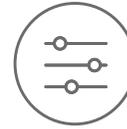
Businesses had better prepare to pay the extra money, as these limits are easy to breach. Other cost increases are everywhere. To take another example, if more than just one employee is hired, Xero soars by \$420 more a year above its starting price.

Reckon One removes much of the risk of these price hikes with our flat pricing structure, and optional add-ons.

Compare the annual cost of using Reckon One to manage employees to our competitors:



* Sourced from competitor websites on 24 April 2017.



4. Turn it on, turn it off

Seasonal businesses can turn on and off Reckon One add-ons to gain savings throughout the year.

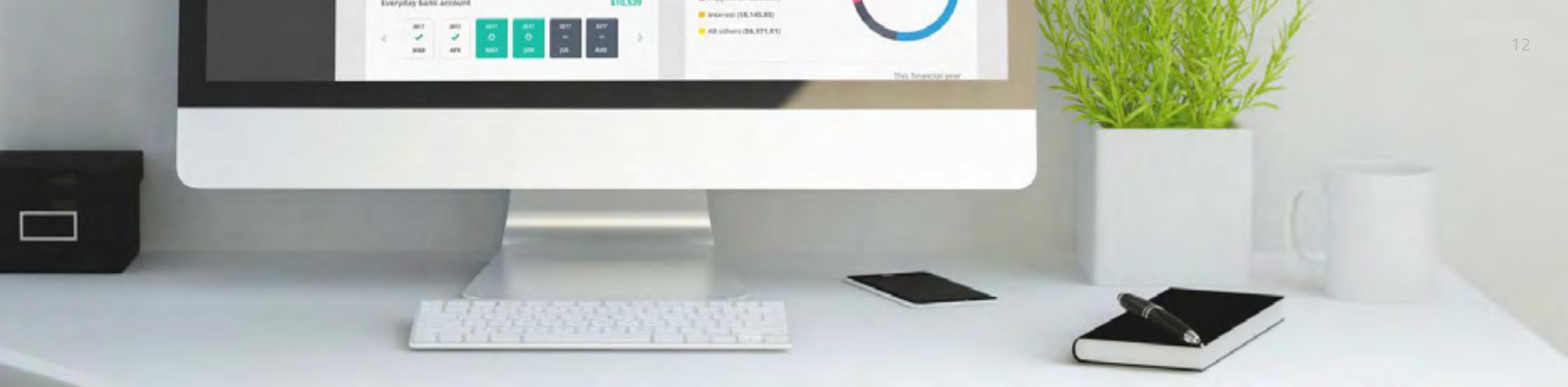
For example many agriculture and finance businesses only use Reckon One quarterly. The rest of the year they can either turn it off, or reduce functionality:



Need to shut your business down for a while? Or take a few months holiday? Turn Reckon One off and we'll keep your data safe and 'read only' for seven years completely free.

Many of our competitors do not allow read-only access, forcing returning customers to pay full price before they are allowed to see their own data!





5. It's free for 30 days

The first few weeks are on us. Unlimited users. Free software updates and upgrades. Full access to all features for the first 30 days. Cancel anytime. [Sign up for your free 30 days](#) to get started.



6. Switch to us

We offer migration from competing accounting software brands. Simply visit our [data migration website](#) and fill out your information, call 1300 756 663 directly, or [request a callback](#).



7. Free support

We offer free online 24/7 online [community support](#). You can also [call us](#) toll-free during business hours for immediate support (something that Xero does not offer), request a callback, or email us at onlinesupport@reckon.com. More on our enviable support offering later in this guide!



8. Get expert advice

Ask your own accountant or bookkeeper how they can set you up with Reckon One. If you don't have your own financial advisor, we have 6,000+ accountants and bookkeepers ready to help! Find your nearest local Reckon One expert using our handy [online directory](#).



#SmallBusinessPainPoint2

Simplicity advantage

Get rid of that Porsche and turn heads in the office with the stunning Reckon One.

> We don't show you unnecessary accounting clutter, so you see the **simplest version** of your business.

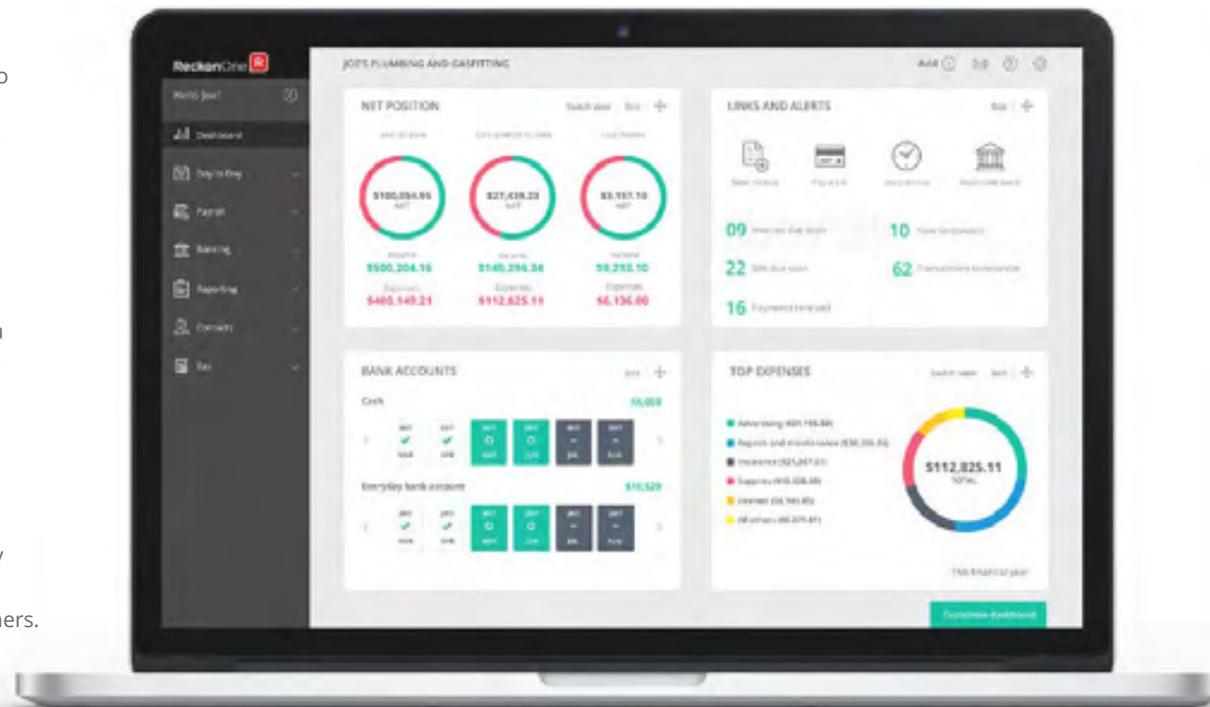
> Each user can **personalise** Reckon One to their exact preferences: Charts, raw numbers, favourite reports, alerts and links.

> A **vertical navigation** that tucks an enormous amount of power into a fluid design for easy access to important areas.

> Leader in **user controls**, letting you to simplify further for employees: Their accounting tasks become mind-numbingly easy, and you get better security.

> A hypnotising user **experience** with a responsive, fluid user interface you can use across many devices, and both PC and Mac.

> **Get what you need faster**. Most key areas are only two clicks away. A godsend for time-poor business owners.



> **Simple language** makes Reckon One naturally intuitive. For example a 'Day to Day' menu contains most of your daily tasks.

> Unlimited users can work on a business simultaneously, each opening multiple tabs in their browsers for **powerful workflows**.

> Lots of **shortcuts and alerts** increase productivity. For example our 'Quick Add' menu creates tasks in a heartbeat.

> **Our software is newer** than our competitors, so we've taken advantage of the latest design trends, user experience best practice, and technology.

> **One version** of your business in the cloud, accessible from anywhere, simplifying administrative mess, version control and transfers.

> With **three decades'** experience building accounting software we know the tricks of the trade, and have backed this up with extensive user testing.

Behind our simplicity is a sophisticated, ultra-modern technology stack.



Built in-house

To achieve faster delivery to the market, competitors Xero and QuickBooks Online bought third party software and bolted the bits together. Reckon One, on the other hand, is built entirely in-house. We did not want to compromise on quality, so we committed to a longer road. We think the results speak for themselves.



Cutting edge. Future proof.

Because our software is so new we were able to create it on the latest technology. Reckon One is written in HTML 5 (Xero in HTML 4) and is hosted on Amazon Web Services.

Amazon Web Services is the global leader in cloud infrastructure, and used by many of the biggest brands in the world. Running on its platform means we can achieve 99.99% uptime, and store all our data locally in Australia in highly secure data centres. Some of our competitors continue to store their customer's data offshore.

Reckon One is a future-proofed accounting solution without many of the limitations and problems that other systems will face.

#SmallBusinessPainPoint3

Support advantage

It's not just about the fancy software, it's about the friendly face :)

We're here to help

Our support alone is a strong reason to choose Reckon One. Unlike many of our competitors (including Xero), you can phone us directly to receive immediate help. We also offer a [call-back service](#) and [email support](#).



"Very helpful, I couldn't wish for better assistance. 100 stars!"
10 / 10

Catherine Palmer | Red Dog Taxi Service



"Reckon is easy to use and the service is great - very patient people!"
10 / 10

Meredith Mcarthur | Quality Maritime Surveyors

Our 24/7 online community

Free to join, with close to 10,000 members! Constantly manned by Reckon-qualified accountants and bookkeepers, our online community is enviably good. For small business accounting, this kind of always-on support is invaluable.



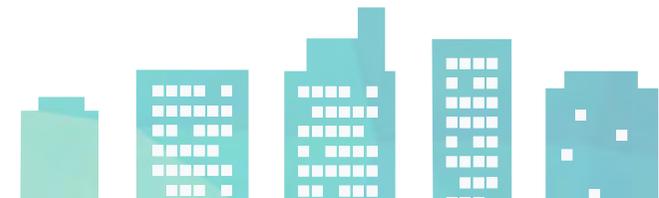
"Brilliant service and peace of mind knowing that someone can help fix any issue you might have."
10 / 10

Carla Bicchessi | Flori Grilli



"Solution found every time. Well done."
10 / 10

Joe Cumbo | Allstone Restorations

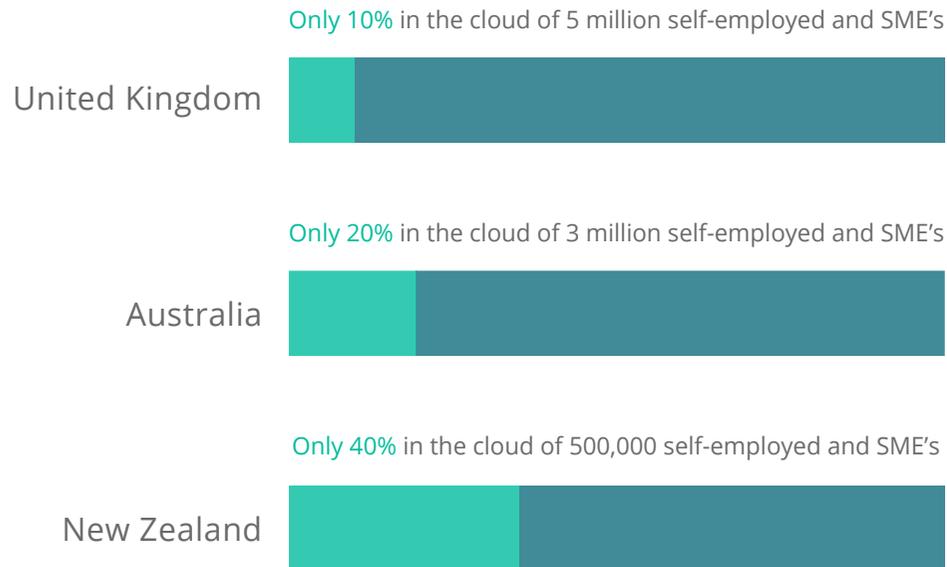


Reckon's story (briefly)

A global business with strong financials, and three decades of software experience.

We're just getting started

The great migration to online accounting software has only just begun. Reckon One is the new kid on the block, with a lot of opportunity ahead:



Reckon's two core businesses

1. Business software

Over 600,000+ businesses have used our accounting software, and we have a partner network of over 6,000+ Reckon certified experts. Along with [Reckon One](#), we have an exciting [Reckon Loans](#) venture, which offers small business loans.

2. Practice management software

Market leaders in [practice management software](#) for accounting professionals. Over 70% of the top 100 firms use our accounting software.

If you want to learn more about Reckon visit:

reckon.com/au/about-us



PART TWO

Walkthrough



Getting ready to review

Either keep reading as you have been, or sign up to get 30 days free and follow along in Reckon One.



2 steps and you're ready

1. Sign up for your free 30 days on Reckon One: reckon.com/au/one. You will get an email asking you to validate your account or approve access to the portal.
2. Once you've logged in, select your Demo Book. This is a fictional business filled with data to give you a good feel for what it's like to use Reckon One. Alternatively, you can follow the prompts to get started with your own book. It's free for 30 days.



Resources

If you're a reviewer and want a personalised tour of the product, or have any questions, send an email to: aumedia@reckon.com

Live and recorded webinars:

academyau.reckon.com/webapp/#/access/signup

How-to videos: reckon.com/au/accounting-software/how-to-videos

Free 24/7 online community: community.reckon.com

The dashboard

Welcome to Reckon One: The dashboard is the centre of your Reckon One business. It's a real-time snapshot of your financial performance.

Quick insights: Compare up to three periods side by side. In one click, create an instant Profit and Loss report for your chosen period.

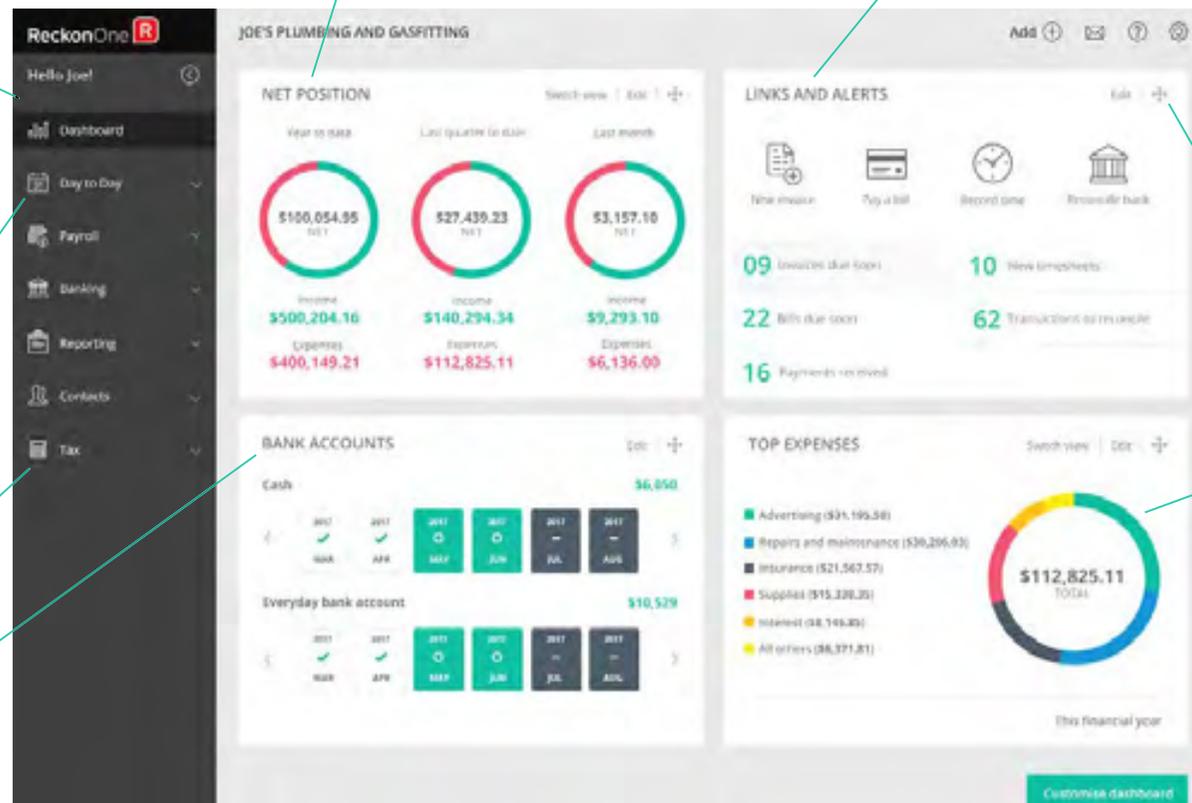
Shortcuts and alerts: Common links and tasks that demand your immediate attention, such as any overdue invoices.

Vertical navigation: Our menu is designed to let you access most sub-pages in only two clicks! It adjusts its layout fluidly to suit a wide range of devices.

Day to day menu: one easy place for many of your daily tasks: invoicing, billing and more.

Other options: Navigate to your Payroll, Banking, Reporting, Contacts or Tax functionality with ease.

Bank transactions: A snapshot of your bank accounts and credit cards. Easily click to your monthly transactions to start reconciling.



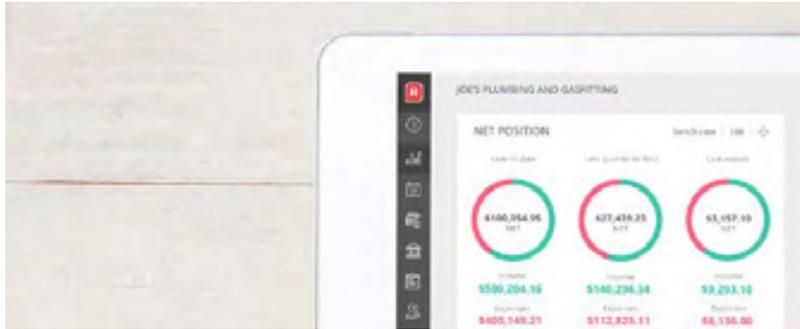
Toolbar: Create tasks quickly, view your email history, ask for help, or access settings for your business.

Customise: Drag to rearrange your widgets, choose how you want your data to be shown (pie-charts, graphs, or data-rich).

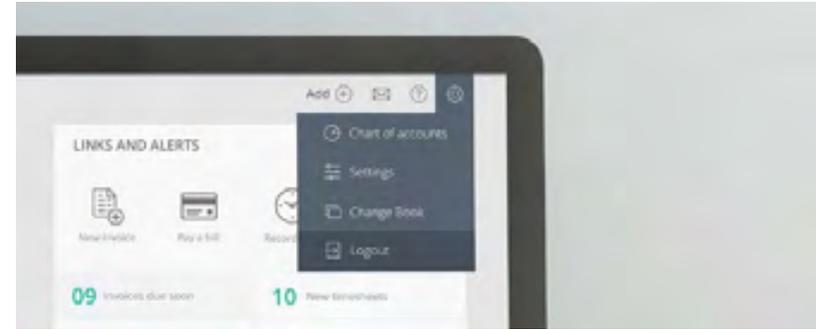
Visualise: Your top customers, expenses or income sources as a pie or bar chart. Click to drill into further detail.

Add new widgets: or remove existing ones. Choose exactly what you want to see.

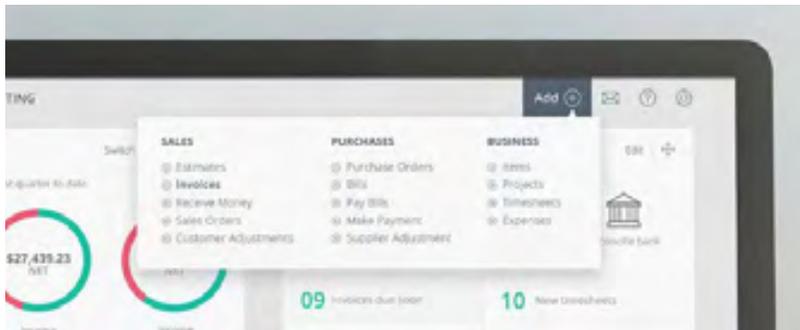
Simplified: We only show you the functionality you need to see, based on your chosen add-ons. Reduce complexity even further with our user controls making Reckon One even easier to learn for your employees, and significantly more secure.



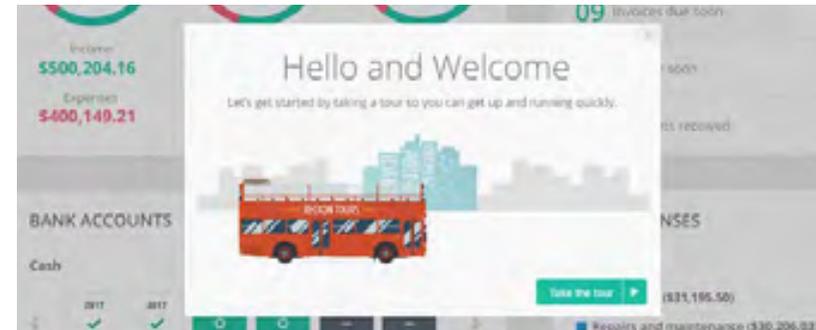
You can expand or collapse the main navigation menu. The rest of your screen will fluidly enlarge, freeing up more space for you to work.



Your Administration drop down lets you navigate to your Chart of Accounts, and your business Settings. Also if you have multiple businesses, you can quickly flip between books here.



Supercharged shortcuts: Skip the main vertical menu navigation altogether and leap straight into the action: *Receive that money! Enter that timesheet! Pay that bill!*



At the start of your free 30 days, we guide you on a step by step online tour of Reckon One, helping you to enter basic details including setting up an invoice, and connecting to your bank.

Settings (the guts of it)

Click on the top right 'Administration' dropdown menu and choose 'Settings'.

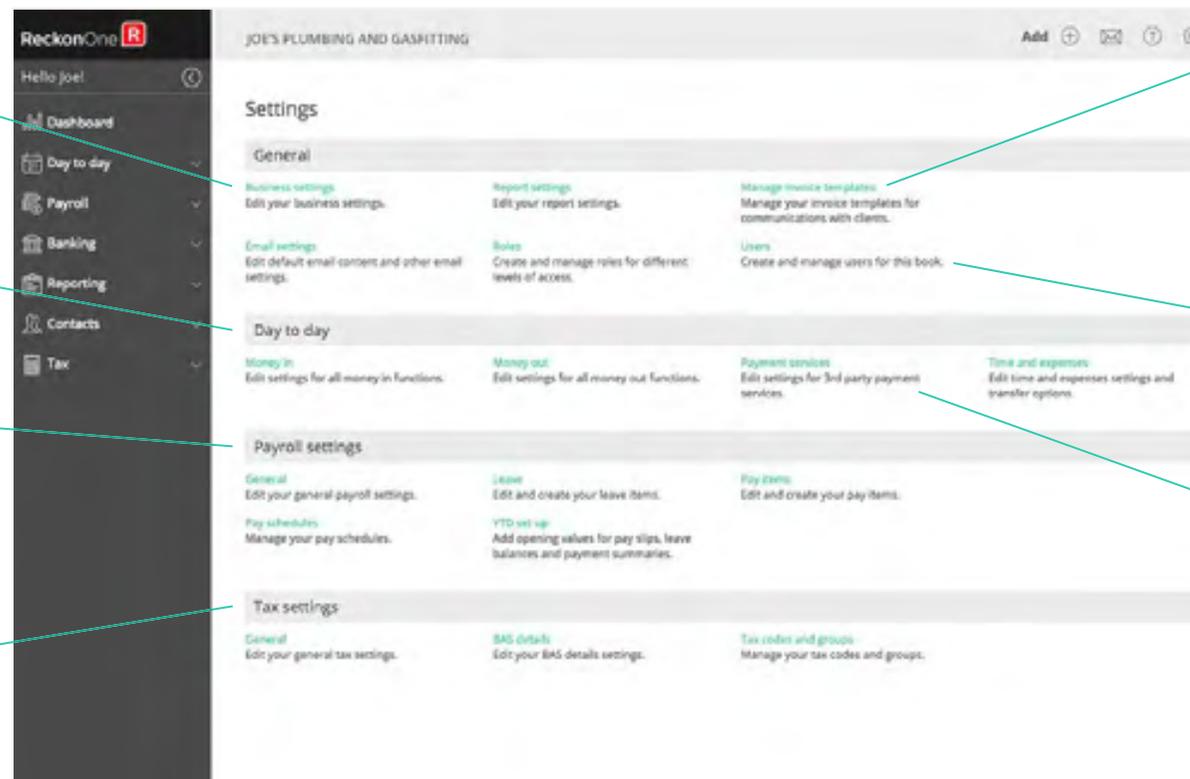
User controls: Set permission for employees in granular detail including whether they have edit, read-only, export, print or delete privileges. We have a superior user controls system to most of our competitors, for better security and simplicity.

Basic settings: A great place to start setting up your business. Enter your ABN number, legal address, contact details and more here.

Day to day settings: Craft your perfect estimate, invoice, adjustment note, payment term or bill.

Payroll settings: Make your employees happy by refining employee pay settings, and defining their ongoing pay run schedules.

Tax settings: GST, BAS, fringe benefits - all the tax settings you need to keep your business compliant.



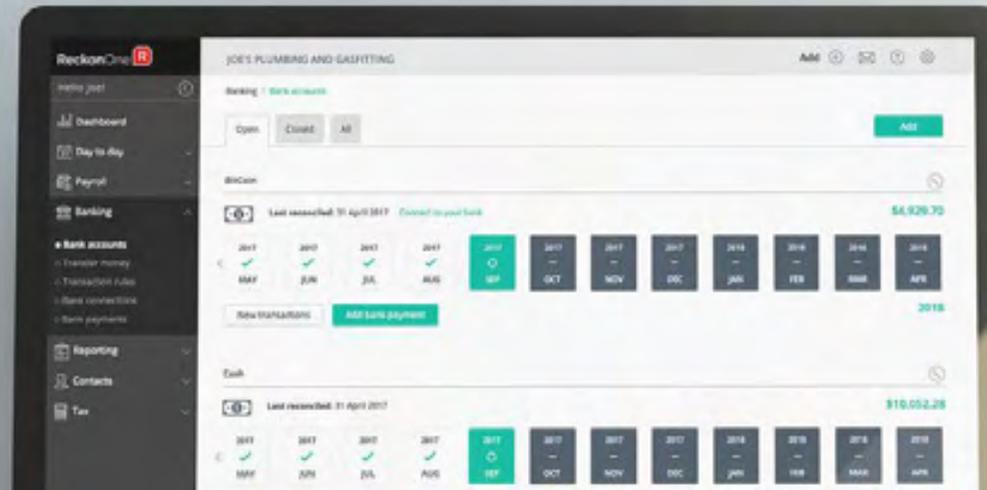
Invoices: Choose templates, add your company logo, and customise your own in great detail.

A critically important section for many businesses. Hit 'Preview' to see your finished masterpiece!

Users: Add unlimited new users, create new roles and adjust access privileges.

Pay now: Activate PayPal to add a 'Pay now' button to your invoices for easier customer payment.





Banking

Live cashflow tracking

Businesses can now see all their bank account and credit card information in their accounting software real-time, allowing them to better manage their all-important cashflow and make the right strategic decisions.

Connect to your bank

Reckon One makes bank reconciliation a breeze. Automatically import transaction information from your bank, then automatically reconcile these to the accounts you choose. It couldn't be easier.

Smart reconciliation

Over time our software learns how you like to reconcile your bank transactions to your financial accounts with its smart rules engine.

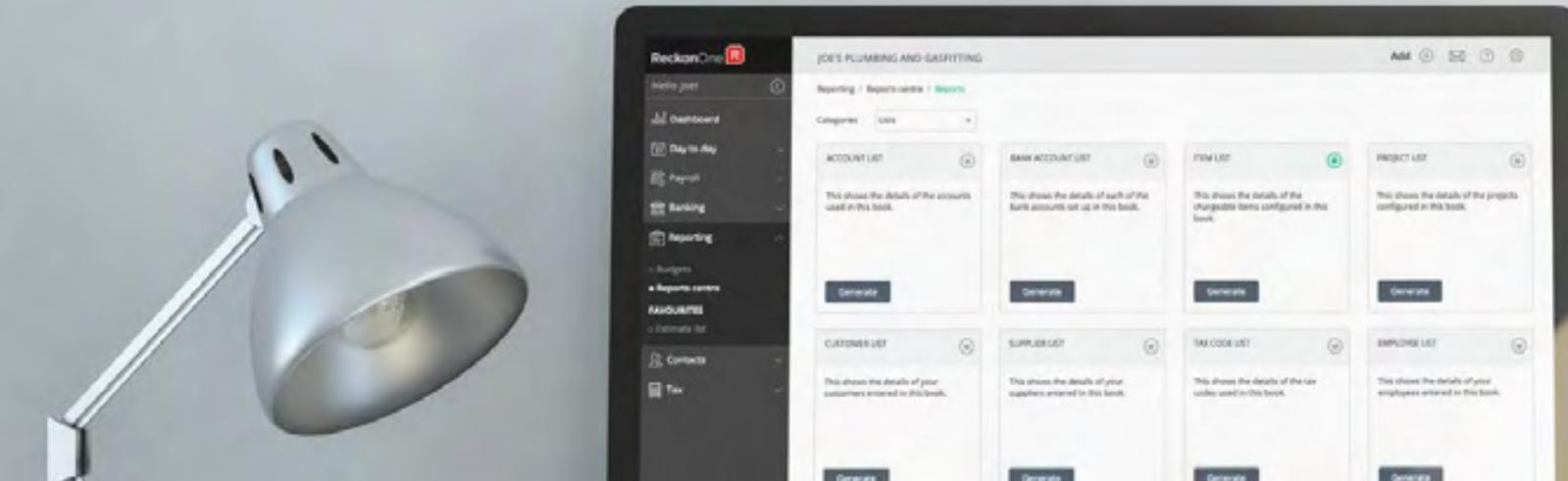
Identify incoming transactions from your bank by description, reference code, transaction date or amount, then choose how to match them to your suppliers, customers, projects or accounts.

You can ignore transactions, or even split them into different accounts. For example a fuel expense might be billed against different customers, projects, or split between business and personal use.

Report on progress

Once you have finished reconciling all your transactions, run the bank reconciliation report to visualise your cashflow.





Reporting

A reputation to live up to

We're famous for our reporting. Customers often choose Reckon products for our reporting alone. With Reckon One, businesses and advisors can generate and share instant live reports with each other more easily than ever.

Pick your favourites

Clicking on the green heart next to any report saves it to your main left hand menu for easy access - an enormous time saver for businesses who generate the same few reports over and over.

We've got you covered

Browse reports by type: Financial, Tax, Payroll, Customers, and much more. Categories that businesses don't need to see are turned off, avoiding complexity and clutter.

Customise to your heart's content

The options feel almost endless: Choose common reporting periods, add columns for more detail, select comparison periods to see colour-coded variance analysis. Then export your reports as a beautifully presented PDF, Excel or Rich Text Format files.

Live reports

Click on any line in a report to instantly drill down into the detail, so you get a crystal clear understanding of every inch of your business.

Choose 'Budgets'
from the 'Reporting'
menu



Budgeting

Businesses that budget are more likely to succeed. To encourage business owners to do that critical planning, we made budgeting in Reckon One simple and visually rich.

Real-time graph

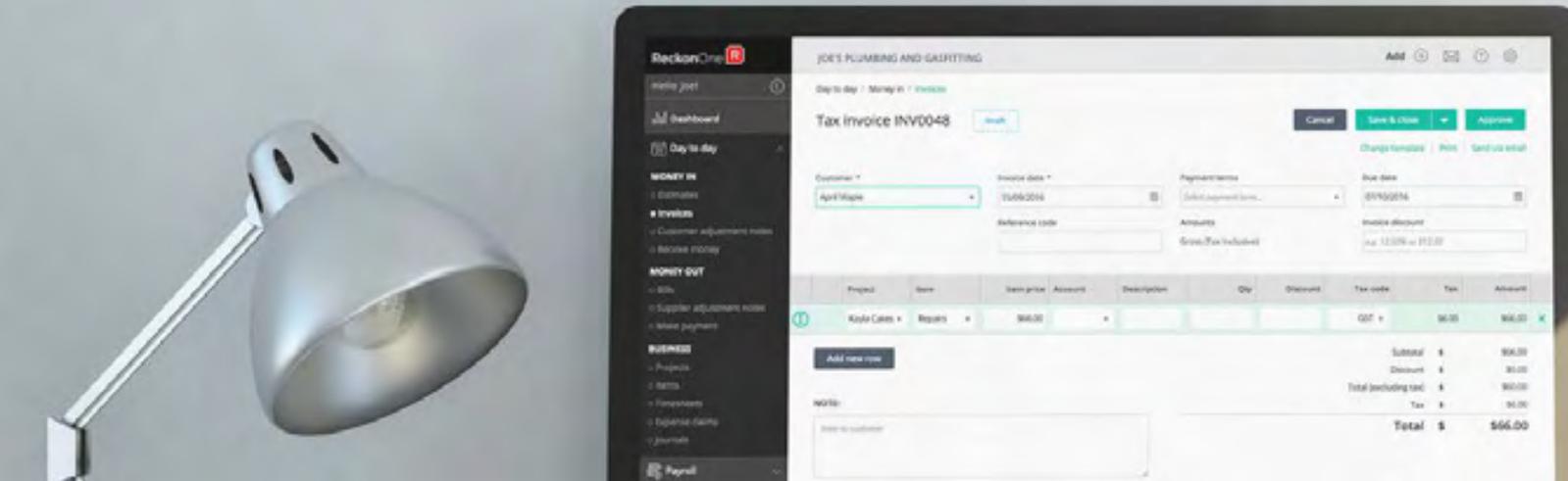
Create your budget from scratch, or instantly start with last year's results. The graph below your budget spreadsheet will automatically change to visually reflect your planning. As the year progresses actual real-time data will be imported to sit side-by-side with your budget.

Experiment with future scenarios

Ask 'what if' with our powerful sensitivity controls. Click the 'Change values' button at the bottom of your screen and toy with multiple future scenarios in seconds. Increase or decrease months by a certain percentage, smooth or average out your data.

Choose 'Save as' to effortlessly duplicate any budget.





Invoicing

Unlimited invoices, unlimited bills

We don't believe in charging businesses for invoicing more, unlike some of our competitors.

Invoice from the job, get paid faster

With our free mobile app you can now invoice your customers on the go. Add a 'Pay now' button for instant online customer payment options. Make tiresome administration a thing of the past with paperless workflow, and an online invoice history. Happy clients, happy business, and better cashflow.

Invoices done right

Create new invoices by listing the items to be sold, adding any other details you need, then sending them inside Reckon One via email. Customise invoice templates to your liking, adding logos, specific payment instructions and more. Also, businesses can spend a lot of time looking for past invoices, so we have developed some slick filters to make this search easy.

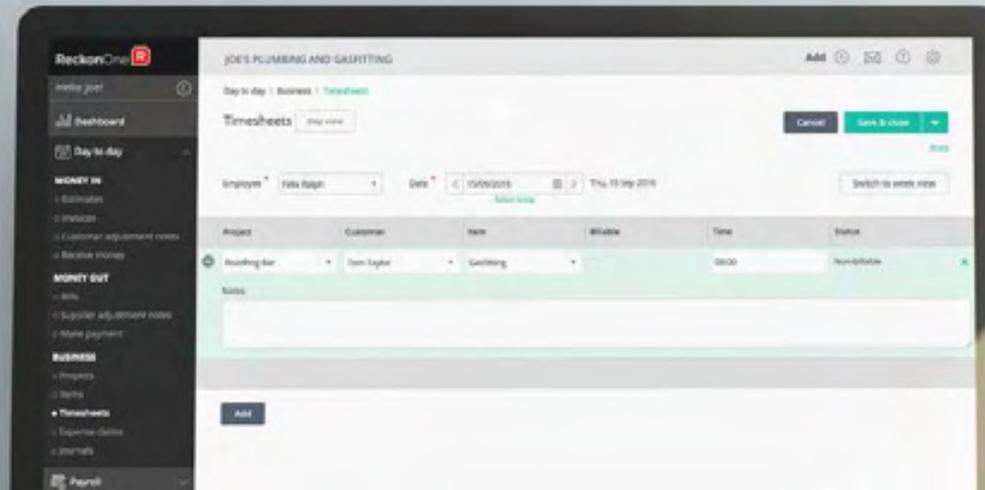
Manage your bills

Record and pay your outstanding bills, keep track of your top suppliers, and receive alerts on your dashboard for any overdue bills.

Set up approvals

Set approvals on invoices and bills with our 'medium' invoice add-on. Choose the team members allowed to approve invoices or bills for more secure internal controls.

Choose 'Timesheets' and 'Expense claims' under 'Day to day'



Track time, claim expenses

Some of our competitors don't offer on-the-job time capture or mobile employee expense submissions at all, forcing businesses to buy expensive add-ons, or to employ complex workarounds. Reckon One was instead designed to take advantage of the cloud to deliver a next generation experience.

Ideal for mobile teams

Unlimited team members can download the free Reckon One app (available on iPhone and Android) to submit their employee expense claims, and to record time spent working on a job as it happens.

Smarter cost recovery

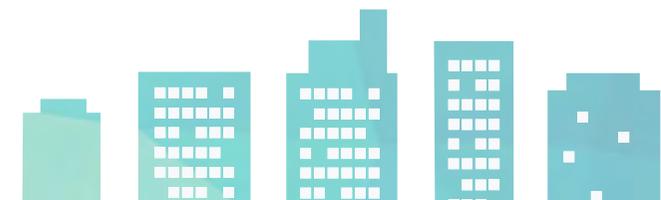
Capture costs real-time across your whole team. Control which time is billable or non-billable, and then invoice the customer accordingly. Accurately recover all the costs incurred completing a job, and gain your customers' confidence when they see the professionalism and accuracy of your invoices.

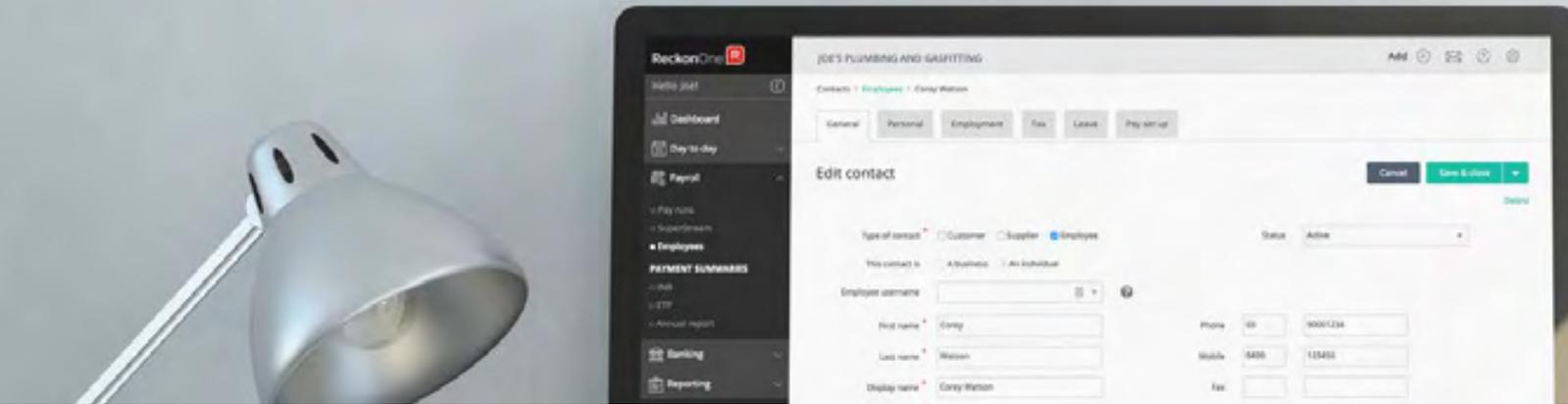
Superior expense claim reimbursement

Reckon One has a full workflow through to employee payment for submitted expense claims. Simply click the 'Reimburse' button on any approved expense claim.

Easy mobile app

Our mobile app is incredibly intuitive, and lets businesses only show their teams what they need to see, for less confusion and better security.





Payroll

Unlimited employees for \$5 p/m

No steep price increases as your business grows. We built our Payroll software in-house, an unusual feat in a market dominated by 'tacked-on' solutions rushed to customers. As a result our solution is superior in many ways, and we can offer a much better price for it.

Employee profiles that rock

When a new employee starts, you can add General, Personal, Tax, Employment, Leave and Pay information to their profile. If you don't have all the details (e.g. your employee's home address), you can still pay them and fill out the extra details later.

Pay your employees in a few clicks

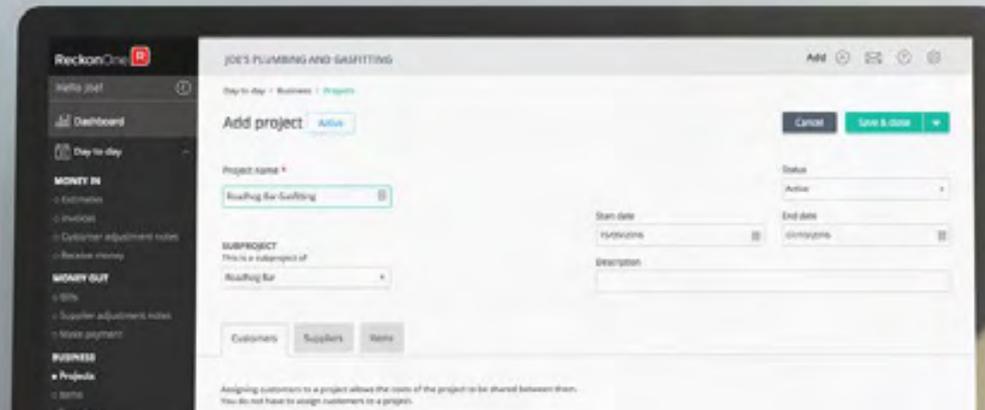
Simply set up the default pay for your employees, set a schedule with your desired frequency, and start your pay run. Make your #NewHiresHappy!

All the bells and whistles

Reckon One is designed to make otherwise complex Payroll administration easy:

- > Add leave, additional pay, and update accumulated leave as you need to.
- > Choose a statutory rate for an employee's superannuation once, and Reckon One will automatically update this when rates change!
- > Payroll is SuperStream compliant with both manual and automatic employee superannuation submissions possible.
- > Ledger entries are automatically posted after a pay run. You can view these as a report, or in the journal list.
- > Allocate an employee's pay into unlimited different bank accounts as needed, set amounts to be paid in cash, and so much more!
- > Reckon One is Single Touch Payroll enabled, allowing you to submit your STP reporting directly to the ATO via our GovConnect STP application.

Choose 'Projects' from the 'Day to day' menu



Project & job management

Project and job management is one of the strongest features in Reckon One, and not available to the same level in other major offerings (e.g. Xero, QuickBooks Online, MYOB Essentials). We get a lot of love from small businesses that discover our nifty Projects add-on!

Make better strategic decisions

Insights that will fundamentally change your business' strategic direction:

- > Manage all projects and jobs in one place for unparalleled visibility.
- > Create instant profit and loss reports to forecast final costs.
- > Understand how smaller projects connect to bigger ones.
- > Identify your most profitable customers, and the jobs that are losing you money.

Professional invoices

Some of our competitors force businesses to send an invoice for each job. Thus a single client with multiple jobs might receive dozens of invoices! Not so with Reckon One. Stay professional and send your clients one invoice with all your jobs together.

Smarter pricing

Other accounting solutions often do not allow different prices to be charged for services or products. Yet anyone who has booked a venue for a wedding knows that prices can (radically!) change for the same location. Reckon One lets you charge a 'wedding rate' and a 'normal rate'. Use it to charge better rates to key customers, or for flexible discounts. The possibilities are endless, and the benefits enormous.

Cleaner data

Projects not only gives businesses total control and flexibility over their pricing, but also means you don't need to create multiple items for the same product or service. This lets businesses maintain a significantly cleaner database of items (goods and services) they offer to their clients.

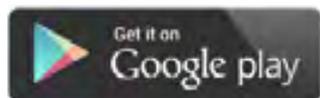


Mobile app

Take your business outside of the office, connecting unlimited numbers of your team together for free.

Installing the app

Visit the [Apple](#) or [Google](#) stores to download our [Reckon App](#) for free. Login, set your own 4 digit security PIN, then select your Reckon One business, or the Demo book.



Future proof your business

In this modern age, it's important to choose software with a strong mobile offering. Reckon One's mobile app was not an afterthought, but a considered extension of its full browser version.

Perfect for mobile businesses

Manage cashflow, track expenses, record time, send invoices, submit expenses - all while sitting on the couch at home! Reckon One also uniquely allows you to simplify your mobile app to each employee, so it's easier for them to learn no matter what their level of technical ability.





Flashy dashboard and menu

Our dashboard gives businesses a real-time overview of their finances on the move. Watch out, it can be addictive checking in! Helpful alerts guide you to areas that need your attention, such as overdue invoices or bills. Use the menu on the top left to flip between different sections.

Manage and phone your contacts

Add and edit customers and suppliers, and call contacts directly from inside the app.

Mobile invoices and bills

Master your cashflow and get paid faster. Create and send invoices directly from your phone, mark invoices as paid, look up any outstanding invoices, and manage your approvals (if you have

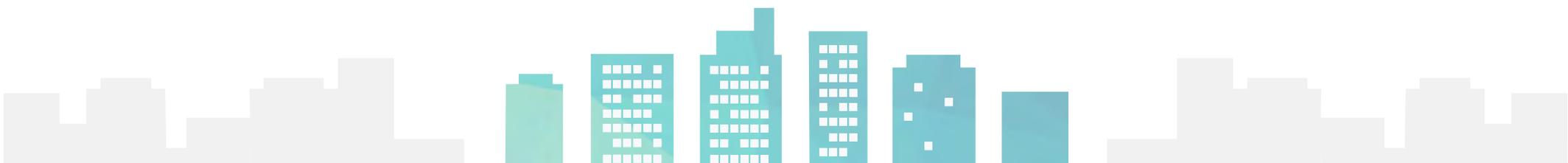
set them up). Add bills you receive from suppliers, and view any outstanding bills, with a flick of your finger.

Track time spent on jobs

Record the time you and your team spend on jobs, whether this is invoiced or not. Time can be recorded and tracked against different jobs and customers, and then billed to clients. As the mobile app is free for unlimited users Reckon One is ideal for mobile workforces.

Expense management

Manage employee expenses with one easy, mobile system. From an employee's point of view, recording expenses as they are incurred leads to more accurate and speedy reimbursements. From a manager's perspective, the administrative burden is significantly reduced. A great way to get more smiles around the office! :)





Links and resources



Website

For more information and to sign up for your free 30 days please visit:
reckon.com/au/one



Webinars

Recorded and live webinars:
academyau.reckon.com/webapp/#/access/signup



About us and media

To find out more about Reckon, and access video, still imagery and logo resources:
reckon.com/au/about-us



Questions or guided tour

If you are writing a Reckon One review and want a live demo of the product, or just have a question, email: aumedia@reckon.com



Support

Phone us toll-free on [1300 756 663](tel:1300756663), request a call-back, receive email support, or use our 24/7 online community.



Security

We keep small business data safe with bank-level security:
reckon.com/au/policies/data-security



How-to videos

Our library of Reckon One how-to's:
reckon.com/au/accounting-software/how-to-videos/



Find a local financial advisor

Search for local Reckon certified accountants, bookkeepers and advisors in your area to help you set up and start using Reckon One:
partnersearch.reckon.com



Switch to us

Switch from competitor software to Reckon One by visiting:
reckon.com/au/data-conversion

Our partners

6,000+ Reckon-certified accountants, bookkeepers and consultants supporting Australian small and medium businesses.

Impress your clients

Our Partners can use Reckon One to offer their clients a bespoke solution. What time-poor, cashflow-conscious business owner wouldn't be delighted with simpler, more affordable accounting software, saving them time and money? Reckon One makes any Accountant or Bookkeeper look like a hero.

One solution to fit all

Firms sometimes have to offer multiple types of software to meet their clients' diverse needs. With Reckon One, our single solution can be optimised to suit each client, and then adjusted as their business grows without painful migration.

More time for value-add

In this age of data automation, Reckon One allows Partners to start a consultative working relationship around value-add activities as well as the bookkeeping. A modern, fresh way to approach this relationship.

We've got your back

Get world-class training, a dedicated Partner relationship manager, access to an Australian-based priority Partner contact center, free migration of your clients to Reckon One, an online internal partner community for peer-to-peer support, and so much more!

Partner links and resources

If you have any questions call our Reckon Partner team on [1300 653 449](tel:1300653449)
or send an email to professionalpartner@reckon.com

Partner with us for free

Exclusive access to Reckon resources, a dedicated account manager, ongoing support, commissions for signing up businesses to Reckon One, rewards programs and much more.

Visit reckon.com/au/partners

To become a Cloud Advisor, and start offering Reckon One, all you have to do is pass the online certification test you will find on our main Partner website above.

Easy to learn

Become a Reckon One guru in no time with how-to videos, scheduled and recorded webinars, upcoming training events and in-depth videos: reckon.com/au/training

Support and networking

Our Partner community is a great place for strong peer-to-peer networking, help and support.

Partners are also given special status on Reckon's public 24/7 online community support network. By answering queries Partners can build their reputation and win new leads: community.reckon.com

Find an accountant or bookkeeper

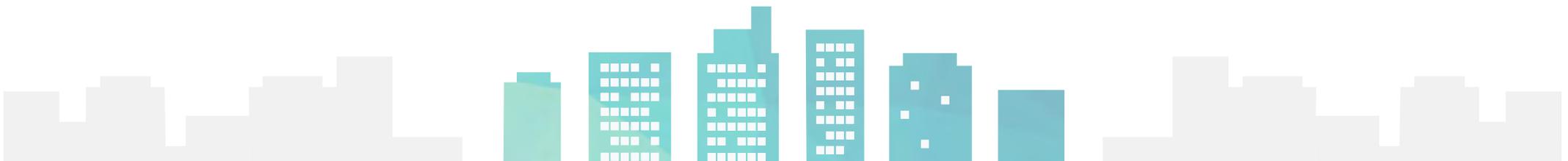
Certified Reckon Partners with five or more Reckon One clients are listed on our website. Businesses can search for Reckon certified advisors to find their local accountant or bookkeeper: partnersearch.reckon.com



"Reckon One has been a complete
game changer for my business."

10 / 10

Stephanie Luck | Bookkeeper & tax agent



ReckonOne 

Visit us at reckon.com/au/one